

EX-R Extant Reality Simulations, Inc.  
1001 Old Country Road, San Carlos, California 94070

**Contact:**

Howard Green  
Media Manager  
Marketing and Public Relations  
(415) 546-9913  
hgreen@exrsimulation.com

**For immediate release**

**EX-R LAUNCHES NEXT GENERATION DRIVING SIMULATOR**

EX-G Series' highly scalable solutions bring leading edge simulation technology to the every sector of the market.

SAN CARLOS, Calif., October 2, 2012 —Extant Reality (EX-R) Simulations today announces the launch of its Next Generation EX-G Series driving simulators.

Extant Reality looks to target a broad spectrum of industries, businesses and municipalities with the EX-G's highly configurable and scalable virtual driving solutions. The simulators' component based modular design allows for a range of options and price points, ranging from single screen terminals with video game-style controllers to immersive 360° multi-screen projection displays, full cabin reproductions and six degree-of-freedom (DOF) motion-control platforms.

All configurations of the EX-G series offer photo-realistic scenery and object models, high quality surround sound, driver feedback and real-time tracking and reporting tools similar to those developed by Extant Reality for its high end simulators developed for NASA and military applications.

With today's announcement the San Carlo, CA based company will immediately commence taking orders for the new simulators, with worldwide rollout expected by the end of Q1 2013.

“We are incredibly excited to bring the most realistic and technologically advanced virtual driving experience available to the widest possible market”, said EX-R Vice President of Product Development Carl Salinger at today's launch. “We listened carefully to our customers about the features managers and trainers demand in a driving simulator, and what we heard back resoundingly was customization and accessibility.”

Mr. Salinger cited extensive industry research espousing driving simulators as the most efficient and cost-effective method of driver training available.

The EX-G simulators offer a nearly unlimited variety of common and challenging driving scenarios for a wide range of fields and applications. All of these scenarios are customizable down to street names and signs, and allow an operator or trainer to easily program real time events.

A number of Northern California municipalities and business participated in the beta-testing phase for the EX-G. Redwood City Police Lieutenant Bill Hernandez was among the first trainers to experience one of the full motion modules.

“In 25 years on the force I've been in every driving situation imaginable, from high speed pursuits to first-response situations”, states Lt. Hernandez, a driving instructor at the San Mateo police academy. “These simulators are about as close as you'll get to the real thing. I can program any scenario that might occur in the field: weather, visibility, vehicle malfunctions, traffic jams, pedestrians. I get reports on my officers' performance, and best of all the system breaks down and sets up in minutes for off-site training.”

Jennifer Schulman, whose family owned regional trucking company also participated in pilot program, hails the benefits of the EX-G's simulator technologies for small business owners like herself.

“Having access to a training tool as powerful as the EX-G made it feasible and cost-effective to expand our operations”, proclaimed Schulman after evaluating the scaled down, PC based simulators with her staff. She adds, “This year I will be able to hire and train a dozen new drivers and double our fleet.”

Extant Reality Simulations strives to keep costs competitive with the market. Entry-level turnkey systems start at \$2,500.00 US per terminal, up to \$500,000 for a top of the line Dome Projection system. All pricing includes full delivery, setup and installation, and lifetime comprehensive technical support.

Interested customers can experience the new EX-G full motion systems at upcoming trade shows throughout North America, Europe and Asia. The systems will debut at the San Francisco Virtual Worlds Expo at the Moscone Center October 14-18, 2012.

Extant Reality Simulations, Inc. (EX-R) has been a recognized leader in Virtual Reality Technology for more than twenty years, developing leading-edge flight, auto and industrial simulation tools for military, municipal and corporate applications. Additional company and product information is available at [www.exrsimulation.com](http://www.exrsimulation.com).